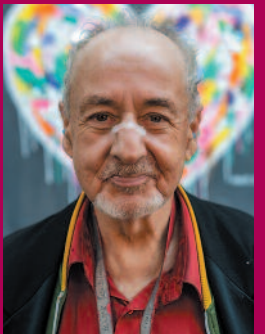




2020-2021 NORTH BEACH CITIZENS ANNUAL REPORT

CELEBRATING 20 YEARS OF SERVING
HOPE • COMPASSION • GENEROSITY



FROM THE EXECUTIVE DIRECTOR

AS NORTH BEACH CITIZENS celebrated its **20th Anniversary**, our unique model of service centered on providing Hope, Compassion, and Generosity to our clientele became our overarching theme.

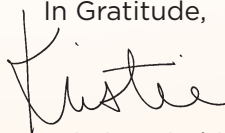
HOPE is what the clients have expressed to us in appreciation for helping them, not only by providing essential services during the pandemic, but because of our work helping with navigating new unemployment claims, housing applications, and providing resources to begin healing past traumas. Assisting with overcoming barriers for those suffering from the effects of chronic homelessness is part of our commitment to address everyone with dignity and respect, bringing hope for a better future.

COMPASSION is the daily virtue I see among the staff of North Beach Citizens. The work we do on behalf of our clients ensures a healthy flow of communication providing them a safety net and a caring atmosphere. We want our clients to not only survive, but thrive.

GENEROSITY of spirit from our donors to support our mission with gifts of overwhelming kindness even with our two fundraisers having to be held virtually this year. I am particularly appreciative of our band of volunteers who offered their time assisting with the Food Pantry Program. They expanded their availability throughout the year to support our 74% increase in clients served since the beginning of the pandemic.

North Beach Citizens maintains its leadership role as a local, grassroots non-profit on the front lines of the homeless crisis by finding lasting solutions. It is a great honor to work with my dedicated team delivering essential services, finding solutions to homelessness, and by being a valuable community asset in San Francisco.

In Gratitude,



Kristie Fairchild, Executive Director



AS BOARD PRESIDENT, I am pleased to report that North Beach Citizens continues to play a significant and impactful role in the lives of our clients, and the community at large.

The complications created by the global COVID-19 pandemic continue to spur us toward innovation in the delivery of our services. I am tremendously proud of the efforts of our Executive Director, Kristie Fairchild, to overcome the impediments presented by the absolute necessity to protect our clients and staff while providing additional services, such as vastly expanded nutrition support through our Food Pantry.

Our Board of Directors, with the driving spirit and optimism of Simon Snellgrove, has been pushing forward with implementation of its strategic plan to enhance the role of North Beach Citizens as a preeminent service provider and thought-leader, while further expanding our donor base. We have also embarked on an effort to expand our Board, to further diversify our representation, and to recruit leaders with specific experience and skills to help us address a myriad of challenges ahead.

I want to acknowledge the outstanding contributions to the organization of our Vice

President, Janine Moss. As Chair of our Spring Event commemorating our 20th Anniversary, Janine performed miracles to make the event a record-setting success. Thank you, Janine!

Likewise, Jeanne Milligan and Susan Daniloff, who rallied to fashion our Fall Dinner honoring Kristie Fairchild into an extraordinary celebration. Thank you!

We are grateful for the ongoing support of our donors and partners whose many and varied contributions allowed us to finish this fiscal year with a balanced budget while delivering the highest impact for our clients and a commitment to our mission for the community.

Best,



J. Timothy Falvey
Board President



2021 Impact



HOUSING

93% of clients
**STAY STABLY
HOUSED**
for a year or more

91% of our case
management program
clients are
FULLY DISABLED



STREET BEAUTIFICATION

Client team members collected
5,342 BAGS OF TRASH in
2,337 VOLUNTEER HOURS



CASE MANAGEMENT

70% of clients are diagnosed
with a **MENTAL HEALTH
DISABILITY**

84% RECEIVE SSI
DISABILITY BENEFITS



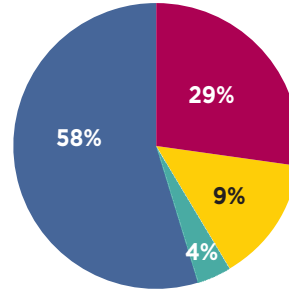
FOOD PANTRY

OVER 760 CLIENTS
served this past year

**74% INCREASE IN
FOOD PANTRY** clients
since start of pandemic

INCOME

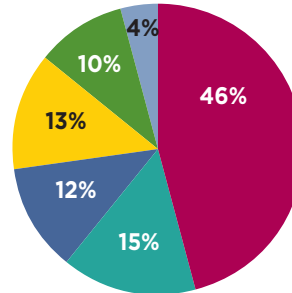
| | |
|----------------------------|--------------------|
| Individuals | \$366,259 |
| Government Grants | \$118,100 |
| Foundations & Corporations | \$47,000 |
| Special Events | \$708,761 |
| TOTAL | \$1,240,120 |



- Individuals
- Government Grants
- Foundations and Corporations
- Special Events

EXPENDITURES

| | |
|-----------------------|------------------|
| Program & Services | \$773,760 |
| Core Support | \$460,905 |
| Housing | \$149,470 |
| Street Beautification | \$118,470 |
| Food Pantry | \$44,915 |
| Fundraising | \$120,995 |
| General Management | \$89,517 |
| TOTAL | \$984,272 |



- Program & Services
 - Core Support
 - Housing
 - Street Beautification
 - Food Pantry
- Fundraising
- General Management

20th Anniversary Virtual Spring Event

\$490,500

The Spring Event committee led by Janine Moss, created an exciting virtual event livestreamed from a broadcast studio with the Master of Ceremonies Ruth Yankoupe. Our supporters visited our website to donate in real-time to the Fund-a-Need and enjoyed being acknowledged for their generosity on the dynamic, on-screen fundraising thermometer.

This was the most successful Spring Event in the history of the organization, and all donations directly funded our daily programs. We look forward to celebrating in person with everyone in the future at the historic Sts. Peter and Paul Church!



SPRING EVENT COMMITTEES

Dinner Honorary Chairman

Francis Ford Coppola

Dinner Honorary Co-Hosts

Jeannette Etheredge

Lawrence Ferlinghetti (*In memory*)

Dinner and Auction Committee

Janine Moss (Chair)

Event Production Committee

Marybeth Hall (Chair)

Host Committee

Janine Moss (Chair)

J. Timothy Falvey

Nick Ferris

Gail Gilman

Susan Millhouse

Jeanne Milligan

David Noyola

Simon Snellgrove

Publicity Committee

Sharna Brockett (Chair)

Entertainment Committee

Dick Grosboll (Chair)

Food Committee

Susan Daniloff (Chair)

Jeanne Milligan

Deborah Roberts

Gussie Stewart

Volunteer Committee

Leslie Briggs (Chair)

20TH ANNIVERSARY HONORARY COMMITTEE

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Mark Buell and
Susie Tompkins Buell
Assemblymember David Chiu
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Karin Flood
Rodney Fong
Phil Ginsburg
Katie Hall and Tom Knutsen
Brenda Jewett
Henrik Jones
Barbara and Ron Kaufman
SFPD Deputy Chief David Lazar
Mark Leno
Joyce Linker and Jerry Weisbach
Farah and Victor Makras
SFFD Chief Jeanine Nicholson
North Beach Business Association
Francesca Passalacqua and
Don Ed Hardy
Supervisor Aaron Peskin
Pamela and Jack Preston
Jill Reber
Janet Reilly
John Rhodes and Martin Roberts
Marilyn Waldman
Shamann Walton
Alice Waters
State Senator Scott Wiener
Diane B. Wilsey

Virtual Community Recognition Award Event

\$216,309

In October 2020, the Board of Directors unanimously agreed to honor our Executive Director of North Beach Citizens at the Virtual Community Recognition Award Event. Since 2003, Kristie Fairchild has been dedicated to working on behalf of the homeless and low-income residents who live in our North Beach and San Francisco communities.

Esteemed speakers with recorded messages of honor and appreciation included Senator Dianne Feinstein, U.S. Speaker of the House of Representatives Nancy Pelosi, Mayor London Breed, CA Assemblyman David Chui, and founder of the organization Francis Ford Coppola. Kristie's success in fostering community awareness, promoting advocacy efforts, and leading the important work North Beach Citizens continues to do, were celebrated by clients, family, friends, and colleagues during the virtual toast.



Living Legacy Fund

North Beach Citizens, in honor of our founding Board member Anne Halsted, has launched its Living Legacy Fund. Thoughtful bequests are critically important and even a small fraction of one's IRA or estate can be of tremendous benefit to the non-profit. This giving tool is simply one more way that helps North Beach Citizens build a stronger community on behalf of our most vulnerable clients.

Anne was deeply committed to public service in San Francisco. North Beach Citizens greatly benefited from her intrinsic problem-solving skills as a legacy Board member. Anne's unique ability to build alliances on behalf of North Beach Citizens made the success of the program a reality. By making a bequest to North Beach Citizens, you will help support Anne's vision and leadership for us all. Please consider following her example and joining our Living Legacy Fund campaign.



Anne Halsted

“Anne was committed to our mission and was a fierce advocate who fought for social justice in an undeniable and common-sense manner with grace.”

—Kristie Fairchild

OUR TEAM

Kristie Fairchild
Executive Director

Leona Alcorn
Intensive Case Manager

Gina Baldanzi
Administrative Assistant

Alyssa Kelvington
Case Manager

Andres Salerno
Community Engagement Supervisor

Casey Wilson
Food Pantry Supervisor



Volunteer Spotlight

I like volunteer work, because you give a little time, and you can contribute to so many people's needs. Giving is better than receiving. I enjoy working with North Beach Citizens, because they treat me like part of their family, and I have a flexible schedule to help their needs.

—James Leung



Volunteering allows me to contribute to the community and city that I live in. It provides me with an opportunity to participate in a manner that I am capable of both financially and socially. Selfishly, I derive a great sense of pleasure from being part of the volunteer team. By helping others, we help ourselves. I believe that lending what skills I possess to the citizens of North Beach and Chinatown in the spirit of effecting change has been one of the most powerful lessons and experiences in my life. I am grateful for the opportunity to work with such a compassionate, kind, and talented staff of individuals.

—Francesca Maniace

“Our volunteers are indispensable. They contribute to an overall feeling of hospitality with consistency of service that helps our clients feel safe, supported, and loved.”

—Casey Wilson

THANK YOU TO OUR GENEROUS DONORS

\$25,000 +

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Daniel B. Cisneros Fund
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Carles Poles-Mielgo

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North Beach Citizens
1034 Kearny Street
San Francisco, CA 94133
415.772.0918
northbeachcitizens.org

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