

NORTH BEACH CITIZENS • 2021-2022 ANNUAL REPORT

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ONE CITIZEN AT A TIME  
TRUST • INTEGRITY • RESPECT

## PRESIDENT'S MESSAGE

I am proud to report North Beach Citizens continues to provide the essential services our homeless and low-income clients need to enhance their lives.

This past year we helped over **730 people** make their lives better—by helping them find and stay in housing as they began to stabilize their lives, by serving over **12,000 nutritious and healthy meals** at our drop-in center, by distributing over **104,000 pounds of food** through our Community Food Pantry, and, through our Street Beautification Team, picking up over **5,000 bags of trash** from our streets.

Our Board of Directors committed to several strategic initiatives to position us to serve our clients and community even better. One major initiative is to expand our program staff, creating additional financial stability and security, and allowing our amazing Executive Director, Kristie Fairchild, to capitalize on her position as a thoughtful leader in addressing the needs of homeless and low-income individuals.

To achieve all of our strategic initiatives requires dynamic leadership, and I am proud to welcome our incoming Board President, Janine Moss. Janine has been a tireless Board member, whose accomplishments include serving as Vice President

of the Board, Chair of the Development Committee, and Chair of the Spring Event Host Committee. Janine's energy, enthusiasm, and 'can-do' spirit have been key drivers in our fundraising success, and I have full confidence she is well-suited to lead our Board forward.



My term as Board President has been an amazing experience and I am inspired by the hard work and dedication exhibited by Kristie and her team and the volunteers. Through the depths of the pandemic, they ramped up to meet the demand for additional nutritional support, while also finding new and innovative ways to serve our clients in their hour of need. The lessons learned will carry forward to the benefit of our organization, clients, and community.

Much of the work of the Board happens at the committee level, and committee chairs—Janine Moss (Development), Nick Ferris (Finance), Simon Snellgrove (Strategic Initiatives), Susan Millhouse (Marketing), and Jeanne Milligan (Board Affairs)—

have volunteered hundreds of hours of their time and effort. I am proud of their commitment, as well as that of Susan Daniloff (Secretary) and Gail Gilman for their many contributions to the Board.

Most of all I want to thank our financial supporters. Your ongoing contributions to our events, our calls-to-action, and our various campaigns are what allows Kristie and her team to make a difference in the lives of so many.

We look forward to building on these successes and thank you for your generous and continued support.

Best,



J. Timothy Falvey  
Board President



## Volunteer Spotlight

I've lived in North Beach for many years, and have always enjoyed the North Beach Citizens fundraisers, even the virtual ones, as well as their community. After retirement I looked around for volunteer work and found a good match with the food pantry. As I got to know the staff and some of the clients, the mornings that I help with lunches became one of the highlights of my week. I've learned about the street outreach and other services beyond lunches and groceries, and I hear about some happy outcomes. I just feel better walking around the neighborhood, knowing that I'm a small part of the solution.



—Janice Wood

## FROM THE EXECUTIVE DIRECTOR

**N**orth Beach Citizens maintains our leadership as a local, grassroots non-profit on the front lines of the homeless crisis by pursuing lasting solutions. It is a great honor to work with my dedicated team and committed volunteers delivering essential services, finding solutions to homelessness, and being a valuable community asset in San Francisco.

Reminding us of the importance of connection, this past year brought us back to in-person events and increased opportunities for one-on-one case management in our offices. We see the benefit of this engagement in our clients' mental health through lower rates of depression as well as higher self-esteem, leading to an increased level of trust and cooperation. This is the basis of our service model: to help our community connect with food, housing, and stability.

**Food support:** Every weekday our food pantry provides nourishment that many have lacked while living on the street. But more importantly, our pantry builds trust between our clients and staff. Knowing where the next meal comes from provides a sense of stability, beyond their next meal, that

empowers the people we serve to start navigating lasting solutions to the problems they face. Food serves as the transformational gateway for change.

**Housing:** We believe a successful crisis response addresses the immediate crisis of homelessness, as well as helping create longer-term stability by connecting people with permanent housing. Stopping homelessness before it happens is achieved by using our proven, evidence-based homelessness prevention strategies. Our goal is always to prevent our clients from escalating episodic, short-term homelessness into chronic homelessness, as that has a huge positive multiplier effect on their lives and across the entire system.

**Stability:** Once a client makes a connection with North Beach Citizens, our goal is to provide the continual support they need to stay housed and rebuild their lives. One of our most successful programs to create stability for our clients is our

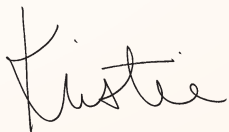


Street Beautification Team. This program, which we started in 2003, provides clients with the routine of a daily work schedule, stipends for groceries, and a sense of pride in giving back to their community.

Assisting with overcoming barriers for those suffering from the effects of extreme poverty and chronic homelessness is part of our commitment to address everyone with dignity and respect, helping promote a more positive attitude for a better future.

With your help, we are dedicated to continuing our work with compassion and generosity.

In gratitude,



Kristie Fairchild  
Executive Director

## Staff Spotlight

To me, commitment to community is everything. To have a direct hand in helping marginalized communities with food stability is extremely important as well as rewarding, especially in a place I know and love. In an increasingly expensive city, in a society that is too often coldest to its most vulnerable, I believe compassion is paramount.

I admire the resilience of our clients/our community as a whole and am extremely happy to be a part of North Beach Citizens. The work is never over, but our impact is tangible in the lives of those we serve.

—Sacha Martinez-Scott



# 2022 Impact



## HOUSING

**93%** of clients **STAY STABLY HOUSED** for a year or more

**42** people obtained permanent affordable housing, eviction assistance, and/or enrolled in our stabilization program



## STREET BEAUTIFICATION

**5,002 BAGS OF TRASH** collected by our volunteer Street Beautification Team

**15 BIG BELLY CANS** maintained in North Beach



## CASE MANAGEMENT

**88%** of clients served are **FULLY DISABLED**

**NBC IS THE ONLY HOMELESS PROVIDER**

in the Northeast Quadrant of San Francisco



## FOOD PANTRY

**730 CLIENTS** served this past year

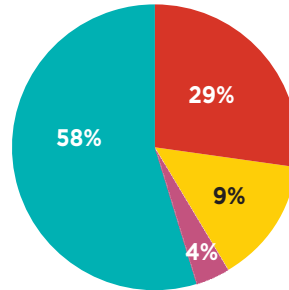
**104,286 lbs OF FOOD** distributed

**12,324 NUTRITIOUS MEALS** served 5 days a week

**74% INCREASE IN FOOD PANTRY** clients since start of pandemic

### INCOME

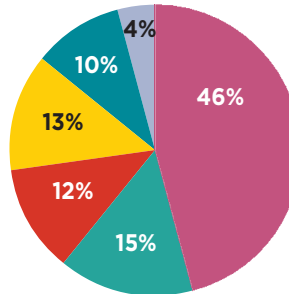
Individuals	\$ 389,602
Government Grants	\$162,463
Foundations & Corporations	\$ 73,899
Special Events	\$595,685
<b>TOTAL</b>	<b>\$1,221,649</b>



- Individuals
- Government Grants
- Foundations and Corporations
- Special Events

### EXPENDITURES

Program & Services	\$ 871,160
Core Support	478,194
Housing	197,189
Street Beautification	123,205
Food Pantry	72,572
Fundraising	\$150,228
General Management	\$ 55,542
<b>TOTAL</b>	<b>\$1,076,930</b>



- Program & Services
- Core Support
- Housing
- Street Beautification
- Food Pantry
- Fundraising
- General Management

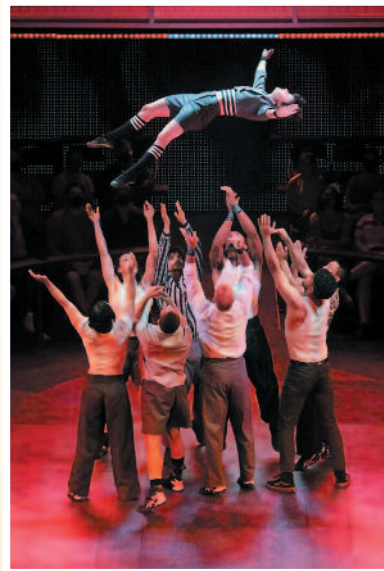
# Club Fugazi Exclusive Benefit Performance

**\$126,029 Donated**

Supporters of NBC enjoyed an exhilarating evening in the uniquely reimagined Club Fugazi nightclub in North Beach. An exclusive fundraising performance by the acclaimed circus collective —The 7 Fingers— was filled with thrilling acrobatics, impressive choreography, and original music. Every seat in the house offered a truly magical experience. After the performance guests received gift bags with Eco Terreno wine and Z Cioccolato fudge.



The 7 Fingers at Club Fugazi



## COMMITTEES

### Event Committee

Janine Moss, *chair*  
Jeanne Milligan  
Susan Daniloff  
Paola Bernazzani  
Curt Cassels

### Host Committee

Janine Moss, *chair*  
Simon Snellgrove  
Nick Ferris  
Gail Gilman  
Susan Millhouse  
Joyce Linker

### Volunteer Committee

Paola Bernazzani

### Entertainment Committee

Richard K. Grosboll

### Mistress of Ceremonies

Ruth Yankoupe

### Event Production Committee

Glow Events



# Festa di Primavera Spring Event

**\$469,656 Donated**

At the iconic Saints Peter and Paul Church on Washington Square Park, a festive outdoor tent decorated with colorful lanterns and string lights greeted guests to our in-person event celebrating the work of North Beach Citizens in the community over the last 21 years.

A red carpet welcomed guests including the Honorable Mayor Willie Brown, Supervisor Aaron Peskin, SFPD Deputy Chief David Lazar, neighborhood icons Al Ribaya, Filcka McGurrin, Claudine Cheng, Janet Clyde, and many other local residents, including artists and leaders.



The cocktail hour was a cheerful neighborhood reunion with people sipping cocktails by Vesuvio's Cafe and chilled wine by Eco Terreno. Guests enjoyed a buffet dinner by Fraiche Catering as jazz pianist Mike Lipskin entertained the crowd. After dinner coffee service was donated by Hole in the Wall Coffee, who provided some fun liquor to add, including Chartreuse.

Our Mistress of Ceremonies, Ruth Yankoupe, roused the crowd with auctioning, to the highest bidder, two special offerings — a dinner hosted in Eco Terreno's urban tasting room in the Jackson Square neighborhood, and a week's stay at a beautiful Mexican villa. Our 8-year-old attendee kept up an active bidding war on behalf of his parents, winning both auction items!

# What is a Living Legacy?

A living legacy is a commitment to donate a future gift to North Beach Citizens, most often through your estate. North Beach Citizens, in honor of our founding Board member Anne Halsted, launched its Living Legacy Fund in 2021. Thoughtful bequests are critically important and even a small fraction of one's IRA or estate can be of tremendous benefit to the non-profit.

This giving tool is simply one more way that helps North Beach Citizens build a stronger community on behalf of our most vulnerable clients. This fund will ensure that we will have the ongoing resources necessary to house and offer stabilization to our neighbors in need. Please contact us for the one-page instructions on how to enroll.



**Susan Daniloff**

“Compassion, kindness, and respect for those who are suffering are the special qualities that endear North Beach Citizens to my heart. They are the core ideals that I believe in and that I want to know will continue long after I’m gone.”

Susan E. Daniloff, Living Legacy Member

## BOARD OF DIRECTORS

**Francis Ford Coppola**

*Founder*

**Janine Moss**

*President*

**Nick Ferris**

*Vice President*

**Susan Daniloff**

*Secretary*

**Simon Snellgrove**

*Treasurer*

J. Timothy Falvey

Susan Millhouse

Gail Gilman

Jeanne Milligan

## OUR STAFF

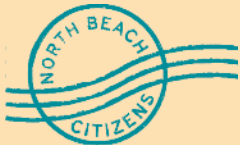
**Kristie Fairchild**  
*Executive Director*

**Leona Alcorn**  
*Sr. Intensive Case Manager*

**Gina Baldanzi**  
*Administrative Assistant*

**Alyssa Kelvington**  
*Case Manager*

**Sacha Martinez-Scott**  
*Food Pantry Supervisor*



## ADVISORY AND HONORARY COMMITTEE MEMBERS

Richard Armanino  
Eleanor Bertino  
Sharna Brockett  
John Buoymaster  
Curt Cassels  
Claudine Cheng  
Janet Crane  
Phil Dillard  
Jeannette Etheredge  
Chad Fife  
Diane Filippi  
Richard K. Grosboll  
Marybeth Hall  
George F. Hamel, Jr.  
Ann Hatch  
Peggy Knickerbocker  
Gyöngy Laky

Denise McCarthy  
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Brenna Moorhead  
Pratap Penumalli  
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Jo Schuman Silver  
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Gail Switzer  
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Wells Whitney  
Ruth Yankoupe  
Briana Zelaya



**Advisory Board members**



**Board of Directors**

# THANK YOU TO OUR GENEROUS DONORS



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Dana Morton Emery and  
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Pamela and George Hamel, Jr.  
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## **\$10,000-\$14,999**

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Sharna Brockett and  
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of Anne Halsted  
Claudine Cheng  
Emergence Capital Partners  
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**ECO TERRENO**  
WINES & VINEYARDS



**SUPERFINE**  
KITCHEN

**HITW**  
coffee raconteur





Compassion is at the  
heart of our action.

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